

DIONNE WILLIAMS BIO

Dionne Williams is owner of D. Williams Public Relations & Event Management Group which specializes in public relations, brand strategy, experiential services, content creation, influencer marketing and event management.

In over 25 years in the public relations arena Dionne has developed a proven track record for providing quality public relations campaigns and concepts that are executed in national and local urban markets.

Her clients have been featured in local and major market newspapers, national magazines, national shows, such as Billboard Magazine, E! Entertainment, Black Entertainment Television (BET), ABC, NBC, CNN, and CBS radio and television affiliated networks locally and nationwide.

Clients have included: ORS haircare, tgin haircare, Ambi skincare, Jamaican Mango & Lime, Oscar Award Winning Actress Jennifer Hudson, R&B Legend Chaka Khan, Dwayne Wade's Wade's World Foundation, Playwright and actress Regina Taylor, American Association of Blacks in Energy (AABE), American Family Insurance, Johnson Publishing Company, Paul G Stewart Housing Campus, The N'Digo Foundation, The HistoryMakers, The Alliance of Business Leaders & Entrepreneurs (ABLE), The Goodman Theatre, just to name a few.

Dionne Williams is a premier Event Management professional producing high-end and large events, galas, celebrity concerts and conferences. Dionne manages some of the most notable events in the nation and was nominated Event Producer of the Year by BizBash in 2012.

Dionne is also the owner and producer of Emerge! Fashion Show which takes place during New York Fashion Week. Emerge! is one of the top collective emerging designer showcases during NYFW. Every year Emerge! presents the coveted Fashion Innovator Award which has been presented to Andre' Leon Talley, Bethann Hardison, Pat Cleveland, Dapper Dan, Sergio Hudson, Law Roach, Beverly Johnson, Karl Kani to name a few. Emerge! has since expanded to London, spotlighting black emerging designers in the UK.

Dionne Williams is a passionate advocate for diversity within the fashion industry, particularly among designers and the creative community. She serves on the executive board of the Chicago Costume Council at the Chicago History Museum and plays a pivotal role on the steering committee for Chicago Fashion Week, where she champions inclusion and innovation in fashion

Prior to starting consulting, Dionne worked for the community affairs, publicity and promotions departments for NBC Chicago, Cook County Bureau of Health Services and Museum of Science and Industry. Dionne has a Bachelor of Science Degree in Business Management from Chicago State University. She is currently the President of the Black Public Relations Society of Chicago.